

Google Analytics

Audience: Website Administrators

Google Analytics integration is possible with any SchoolFusion website. Google Analytics is the enterprise-class web analytics solution that gives you rich insights into your website traffic and marketing effectiveness. Powerful, flexible and easy-to-use features now let you see and analyze your traffic data in an entirely new way.

Note for District Website Administrators.

Google Analytics is a custom integration and fees will apply. Please speak with your Implementation Specialist or your Accounts Manager with any questions.

Add Google Analytics to your site.

Set up an account with Google Analytics at:
<http://www.google.com/analytics/>



Open a support ticket with the subject line "Integration with Google Analytics".

Include the following information:

1. Which sites you would like to integrate with Google Analytics?
2. Add the Javascript code provided by Google to a text file and attach it to the support ticket.

If you have code for multiple sites within your district organization, please include the information for all sites in one ticket.

Your Accounts Manager will contact you with a quote for the integration.

Upon receipt of the Purchase Order, the request will be added to the work queue for completion and will be implemented according to the quote.